### CONSEIL DE L'ATLANTIQUE NORD NORTH ATLANTIC COUNCIL

### NATO UNCLASSIFIED

ORIGINAL : ENGLISH

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NATO INFORMATION SERVICE SURVEY OF OUTPUT

1976

NATO, 1110 Brussels.

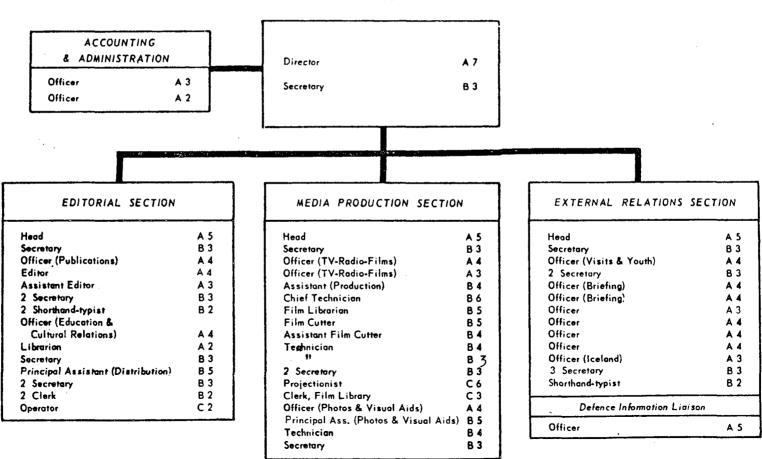
NATO UNCLASSIFIED

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### POLITICAL DIVISION

### INFORMATION DIRECTORATE

1976



### ELEMENT A

### VISITS TO NATO HEADQUARTERS AND OUTSIDE LECTURING

During the course of the year under review, 11.638 visitors, representing 381 different groups, were received from the following sectors of public opinion: journalists, TV and radio correspondents, parliamentarians and prospective parliamentary candidates, youth and student groups and their leaders, professors, teachers, members of the armed forces and other miscellaneous groups. Among these sectors of public opinion the youth groups formed the bulk of the visitors to this headquarters - more than one third of the total number of visitors.

During the visits to this headquarters, special emphasis has been put on East/West relations, NATO's contribution towards detente and the defence efforts made by the member countries. However, most visitors have been questioning the wisdom behind the period of détente when there was no clear evidence of the easing of tension and of improving the circumstances as far as the Helsinki agreement for human rights was concerned. Particularly, the Soviet interference in Angola soon after the signing of the Helsinki agreement has cast doubts on détente. Also the hardening of the Soviet attitude towards the dissidents raised some questions about the advandages of the post-Helsinki period. Series of questions were also asked on the possibility of communist participation in Western governments, on the political situation in Portugal, on the possibility of future Spanish participation in the Alliance and some concern was expressed about the Eastern flank and the Soviet military build-up.

Not only the members of the International Secretariat, but also the national delegations to NATO, continued to travel to the member countries of the Alliance to address audiences on NATO matters and to discuss the problems confronting the member countries. Some of these missions abroad resulted in both radio and TV programmes reaching even further audiences.

8.

### A.2

### ELEMENT A

### OUTSIDE LECTURES BY MEMBERS OF THE INFORMATION STAFF

1.	Conferences and seminars at Police Academy, Münster, SHAPE, Europe-Centre, Bocholt
2.	Conference at Maison de Suisse, Brussels
3.	Colloquium for Young European Federalists, Bruges
4.	Conference for trainee officers at the Centre Psycho-Sociologie Militaire, Cazerne Jéruzet, Belgium
5.	Conference at Natoye, Belgium
6.	Conference at Hannut, Belgium
7.	Meeting at Gembloux, Belgium

Conference at Visé, Belgium

A.3 ELEMENT A TABLE OF GROUPS BY CATEGORY AND NATIONALITY NOMBRE DE GROUPES PAR CATEGORIE ET NATIONALITE

Country Pays	Journalists Journalistes	Parliamentarians Farlementaires	Youth & Students Jeunes & Etudiants	Teachers Enseignants	Armed Forces Forces Armées	Others Autres	Total
BELGIUM/ BELGIQUE	ı	-	14	1	2	9	27
CANADA	-	2	1	2	1	1	7
DENMARK/ DANEMARK		3	13	-	l	3	20
FRANCE	telu	1	7	~-	1	1	10
GERMANY/ ALLEMAGNE	Ĺ	35	26	4	11	35	115
GREECE/GRECE	1	-	_	_		1	2
ICELAND/ ISLANDE	-	-	-	_	-	3	3
ITALY/ITALEE	1	L <sub>t</sub>	2	2		5	14
LUXEMBOURG	<b>6</b> 33	2	/ <sub>F</sub>	_	-	5	11
NETHERLANDS/ PAYS-BAS	1	ı	17	-	4	10	33
NORWAY/ NORVEGE	1.	1		7.	2	6	11
PORTUGAL	2	-	-	1	_	-	3
TURKEY/ TURQUIE	1	1	1	_	_	7	10
U.K./ROYAUME-UNI	3	9	18	3	9	3	45
U.S./ETATS-UNIS	-	3	18	-	1	3	25
MULTINATIONAL	4	4	14	1	9	13	45
TOTAL	19	65	135	15	41	105	381

TABLE OF VISITORS BY CATEGORY AND NATIONALITY
VISITEURS PAR CATEGORIE ET NATIONALITE

A.4

Country Pays	Journalists Journalistes	Parliamentarians Parlementaires	Youth & Students Jeunes:& Etudiants	Teachers Ensoignants	Armed Forces Forces Armées	Others Jutres	Total
BELGIUM/ BELGIQUE	9	· -	572	24	95	378	1.078
CANADA	-	35	32	32	44	35	178
DENMARK/ DANEMARK	-	75	299	-	63	123	560
FRANCE	-	37	207	-	14	28	286
GERMANY/ ALLEMAGNE	64	1251	741	105	428	1196	3.785
GREECE/GRECE	7	-		-	-	6	13
ICELAND/ISLANDE	-	-	-	-	-	27	27
ITALY/ITALIE	22	110	58	31	_	74	295
LUXEMBOURG		46	147	-	-	179	372
NETHERLANDS/ PAYS-BAS	11	35	530	-	101	413	1.090
NORWAY/ NORVEGE	6	7	-	40	<b>9</b> 8	205	356
PORTUGAL	20	_	_	22		-	42
TURKEY/TURQUIE	· 9	13	11	· · - ·	_	83	116
U.K./ROYAUME-UNI	30	180	474	73	514	43	1.314
U.S./ETATS-UNIS	-	25	640	_	11	68	744
MULTINATIONAL	86	56	386	31	311	512	1.382
TOTAL	264	1870_	4097	- 358	1679	3370	11.638_

B.1

### ELEMENT B

### YOUTH AND EDUCATION

(Conferences, Seminars and Courses)

In the field of youth there were some encouraging signs in the youth activities organised on a national basis. There was a considerable increase in the number of seminars and conferences for university students during the course of 1976 which amounted to 39 different youth activities on NATO, representing 11 more than the previous year. The reason behind this increased interest in NATO matters may lie partly in the fact that in some of the member countries students were encouraged to study NATO during their courses.

There were also another ten more international youth activities in various member countries. NATO's rôle in furthering détente was stressed in these activities and youth groups have started to become more aware of the fact that, in this period of détente, the Soviet efforts in strengthening their forces and the handling of their dissidents, were incompatible with the spirit of the Helsinki agreements.

This office also took the initiative to organise a NATO simulation exercise for a group of 70 students based both in Belgium and the Netherlands. During this exercise the students acted both ambassadorial and ministerial rôles in their day-long meeting. All the reports seem to indicate that this activity turned out to be so successful that more schools are interested in taking part in the simulation exercise planned for the current year.

### B.2

### ELEMENT B

### YOUTH AND EDUCATION

(Conferences, Seminars and Courses)

### (a) NATIONAL ACTIVITIES

### Belgium

- Conference held at Liège, Namur, Brussels and Natoye, organised by the Belgian Atlantic Committee.
Dinner held for the Secretary General of NATO at Liège.

### Denmark

- Two seminars at Kollekolle organised by the Danish Atlantic Committee.

### France

- Two conferences for industrialists organised by AFCA.

### Germany

- Seminar for university students at Eichholz organised by the German Atlantic Committee.

### Italy

- Atlantic Seminar held at Frascati. Seminar in Venice "Democracy in the Atlantic World"

### Netherlands

- Teachers' Course at the Defence Study Centre, The Hague; Teachers' Conference at the Royal Military Academy, Breda; Pupils' Conference at Europahuis, Bemelen; Atlantic Conference, The Hague; Educational Conference, The Hague; All these conferences were organised by the Netherlands Atlantic Committee. Seminar on Follow-up of Helsinki Conference organised by the J.F. Kennedy Institute, Eindhoven.

National Youth Conference organised by the Netherlands

### Norway

Atlantic Youth Committee.

- Seminars and weekend conferences held at Leankollen, Steinkjer, Roros, Grue, Stavanger, Tromsø, Finnsnes, Gibostad, Skoganvarre, Trondheim, Lillehammer and Ravneberget and organised by the Norwekian Atlantic Committee.

### Turkey

- Seminar on Standardization, Istanbul Seminar on Europe's Defence Organization, Istanbul

### B.3 ELEMENT B

Seminar entitled "How the world sees Turkey in collective defence", Ankara

### U.K.

- Seminar on "Problems of Détente", Birmingham Energy Conference, London. Organised by the British Atlantic Committee Seminar on Security in Northern Europe organised by the University of Aberdeen.

### U.S.

- Conference to further NATO activities, Washington Conference for U.S. opinion leaders, Washington.

### (b) INTERNATIONAL ACTIVITIES

- Executive Committee Meeting of the Atlantic Association of Young Political Leaders, Copenhagen.
- Reception for STANAVFORLANT and STANAVFORCHAN fleets at Ghent organised by the Belgian Atlantic Committee.
- Anglo-French Seminar held in London and Paris, organised by AFCA-Etudiant and the British Atlantic Youth.
- Anglo-American Seminar, London, organised by the British Atlantic Youth.
- -- Seminar on Atlantic Relations organised by the Young European Federalists in The Hague.
- Seminar on Europe, North America and East/West Relations organised by the Centre International de Formation Européenne in Hyères.
- Seminar at Royaumont organised by AFCA-Etudiant.
- Seminar for journalists organised by the NATO Defence College in Rome.
- International Simulation Exercise, The Hague, organised by the Netherlands Atlantic Youth Organization.
- -- Seminar to discuss NATO problems in the North organised by the Atlantic Association of Young Political Leaders, in Copenhagen.

### C.1 ELEMENT C

# NATO REVIEW - REVUE DE L'OTAN Total Print Run Tirage total

Edition anglaise - 6 numéros English Edition - 6 issues	216.803	copies
Edition française - 6 numéros French Edition - 6 issues	128.944	11
Edition allemande - 6 numéros German Edition - 6 issues	72.000	11
Edition italienne - 6 numéros Italian Edition - 6 issues	96.150	11
Edition hollandaise - 6 numéros Dutch Edition - 6 issues	55.988	11
Edition danoise - 4 numéros Danish Edition - 4 issues	39.225	11
Edition grecque - 4 numéros Greek Edition - 4 issues	24.000	Ħ
Edition norvégienne - 4 numéros Norwegian Edition - 4 issues	24.000	11
Edition turque - 4 numéros Turkish Edition - 4 issues	40.000	<b>:</b> •
Edition portugaise - 4 numéros Portuguese Edition - 4 issues	8.300	11

### D.1

### ELEMENT D

### NON-PERIODICAL PUBLICATIONS

### 1. PRODUCTION

### Current Publications (see List Page)

During 1976, the NATIS publishing programme remained based on the following series of publications:

- (a) Reference
  - NATO: Facts and Figures
  - (i) (ii) NATO Basic Documents
  - (iii) NATO Final Communiqués
- (b) Background Documentation
  - (i)Non-Military Co-operation in NATO
  - (ii)The Atlantic Alliance and the Warsaw Pact
  - (iii)Future Tasks of the Alliance (Harmel Report)
- (c) Specialised Publications
  - Economic Symposia Publications (i)
  - (ii)Aspects of NATO Series A series of single-subject studies, e.g. Scientific Co-operation, Military Exercises, etc..
  - (iii) EUROGROUP Report Produced by Eurogroup Secretariat and issued by MATO
- (d) General Purpose Publications
  - (i) NATO Handbook
  - (ii)NATO Folders

(Hand-out material for NATO displays, etc.)

(iii) Wall Charts and Posters

(For issue to schools, military units, etc.)

- Information Notes for Speakers
- NB. Details of the above are given in the NATO PUBLICATIONS LIST. (Revised annually)
- DISTRIBUTION 2.

The general distribution plan continued to be as follows:

(i) Major Bulk Issues

> From printers direct to countries possessing national distribution agencies, viz. Canada, FR Germany, UK and US.

### ELEMENT D

### (ii) Minor Bulk Issues

From NATIS to Delegations, national Ministries, Atlantic Committees and other Non-Governmental Organizations, NATO MSCs and other Military HQs etc.

### (iii) <u>Individual Issues</u>

On NATIS computerized mailing lists and in response to written requests. Also to visitors to the Headquarters through Self-service points.

### 3. PRODUCTION AND PRINTING SCHEDULE (See List Page)

This schedule reflects the main trend of the 1976 printing programme. It should be noted, however, that since the programme is continuous from one year to another some recording duplication is inevitable e.g. a major publication like NATO Facts and Figures may be budgeted in one year but not completed and distributed until the next.

4. FINANCIAL SUPPORT FOR PUBLICATIONS PRODUCED BY NON-GOVERNMENTAL ORGANIZATIONS, ETC. (See List Page)

This list gives details of grants-in-aid given towards the production of publications by various national Atlantic Committees and other Non-Governmental Organizations during 1976. It also lists the purchase by NATIS of national publications deemed useful to the NATO Information effort within member countries. In 1976 this level of support to NGOs represented approximately 45% of the Publications budget and this trend is expected to rise above 50% in 1977.

D.3

ELEMENT D

Production and Printing 1976/Production et impression en 1976

TITLE / TITRE	PRINT RUN/TIRAGE
NATO HANDBOOK/MANUEL DE L'OTAN	
English - anglais French - français German - allemand Danish - danois Dutch - néerlandais Norwegian - norvégien Portuguese - portugais	45.000 10.000 15.000 10.000 10.000 15.000 4.000
NATO AND THE WARSAW PACT / L'ALLIANCE ATLANTIQUE ET LE PACTE DE VARSOVIE	
English (reprint) - anglais (réimpression) French (reprint) - français (réimpression	5.000 5.000
NON-MILITARY CO-OPERATION IN NATO/LA COOPERATION NON MILITAIRE AU SEIN DE L'OTAN	=
English (reprint) - anglais (réimpression)	2.500
NATO FINAL COMMUNIQUES 1975 OTAN COMMUNIQUES FINALS 1975	
English - anglais French - français	4.300 2.600
POCKET GUIDE/GUIDE DE POCHE	
English - anglais French - français Dutch - néerlandais German - allemand	15.000 10.000 10.000 10.000
MATO (folder) - OTAN (dépliant)	
English - anglais French - français German - allemand Dutch - néerlandais	30,000 20,000 20,000 20,000
AGENDA PLANNING English - anglais French - français	7,500 3,500
ECONOMIC PUBLICATIONS/PUBLICATIONS ECONOMIQUES Colloquium : East/West Technological Co-op	A773
tion	
<u>Colloque</u> : Coopération Technologique Est English/French - anglais/français	3.000

### D.4 ELEMENT D

ASPECTS OF NATO/ASPECTS DE L'OTAN	•
Scientific Co-operation/Coopération	
Scientifique	
English - anglais	2.000
French - français Danish - danois	1.000 5.000
Economic Consultation in NATO-Consultation Economique à 1'OTAN	
English - anglais	2.000
International Military Exercises/Exercices Militaires Internationaux	
English - anglais French - français	5.000 2.000
riench - Ilançais	2.000
The Challenges of Modern Society/Les Défis de la Société Moderne	
English - anglais	10.000
French - français	5.000
German - allemand	5.000
NATO Defense College/Le Collège de Défense de l'OTAN	
	7 000
English - anglais French - français	3.000 1.500
Italian - italian	1.500

### D.5 ELEMENT D

### FINANCIAL SUPPORT TO NON-GOVERNMENTAL ORGANIZATIONS AND OTHER EXTERNAL SOURCES

ITEM	BENEFICIARY
Netherlands Atlantic Committee	Netherlands
Belgian Atlantic Committee	Belgium
Danish Atlantic Committee	Denmark
French Association for the Atlantic Community	France
Italian Atlantic Committee	Italy
Norwegian Atlantic Committee	Norway
Turkish Atlantic Committee	Turkey
Grant-in-aid towards production costs of six BAY pamphlets: Maritime Power - Future of NATO - European Integration & its impact on Atlantic Relations (Bird) - 1976 Declaration of Interdependence - Atlantic Relations - Anglo French co-ope- ration	United Kingdom
The Bicentenaey Papers - Production & Printing of 3 seminar reports, total of 3.000w copies.	United Kingdom
Financial support towards establishment in London of a Press Service for Trade Union.	United Kingdom
Distribution costs of the NATO publications by the Italian Atlantic Committee during 1976.	Italy
Printing of 300 inserts containing the English translation of articles by Mr. Luns, Mr K.B. Andersen and Mr. Markussen which appeared in the anniversary edition	Danmanla
of the NATO Orientering.	Denmark
Production of NATO Selective Bibliography including research, travel and printing costs	United Kingdom
ATA Seminar at NATO - 23/24 February 1976 - Production & printing in English and French of brochure on Helsinski Conference.	France
Purchase of 2.000 copies of SHAPE 25th anniversary poster.	Netherlands
Production & printing of 10.000 ex. of a booklet on Northern European Command.	Norway
Subscription to 20 numbers of "Cahiers Atlantiques" (Atlantic Institute - Paris)	France

1976

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	Eng-	ુ <b>÷</b> F 1ે	ren	ch D	an-( sh:r	er lan	-c <b>Gr</b> e	ek	Ice-	Ital 1ar	Du	tch	Norw-	Portu- Iguese	i Tu f i	rk- sh
NATO Review (6 per year)	X	ı	Х		i	Х	!			X.	X				:	
NATO Review (Quarterly)	Y .				X		X			į	ļ		<u>:</u>	X	i	Х
NATO Facts and Figures	X	!	Х	ı	!	X	ſ				! ;					-
NATO Final Communiqués 1949-1974 1975 (single issue)	X		X X	:								····				
NATO Basic Documents	X		Χ		:				:	!	!		:	!		
NATO Handbook (*) Economic Publications:	X	:	X		Χ :	X	X		: X	X	X		X	X	· 	Х
Economic Consultation in NATO Soviet Economic Growth Exploitation of Siberia's Natural Ressources	XXX		X X		x					X				•		
Economic Aspects of Life in the USSR	X		X						! 	;	·		: 	1		
Non-Military Co-operation in NATO The Atlantic Alliance and the	Y		Х	<del></del>	<del></del>				1	<del> </del>	<del></del>		-	!		
Warsaw Pact	X	:	X	í	;		Х			i x			X			X
Aspects of NATO Scientific Co-operation in NATO International Military Exercises Eurogroup Report (1975)	X X X		X X X	1	x x	х	. X			Х	}	(	X	:	:	X X X
NATO Pocket Guide	X		X			X			1	t	}		<u> </u>	i	ţ	
NATO (Folder)	X		X			X			1		j }		·	Ĭ.		
Man's Environment and the Atlantic Alliance (Folder)	Х	1	Х			Х				X	,	(			:	

X Not all language versions are 1976 editions

- PUBLIC DISCLOSED/MISE EN LECTURE PUBLIQUE

DECLASSIFIED/DECLASSIFIEE

### E. 1

### ELEMENT E

# (TV - FILMS - RADIO) (TV PRODUCTION AND FACILITIES)

### MINISTERIAL MEETINGS AND OTHER EVENTS

NATIS support during Ministerial Meetings and other events included the following:

- 1. The use of NATO cameramen in security zones and for interviews during Ministerial of May and December, and DPCs of June and December.
- 2. Services, film material and/or facilities were provided to 40 networks, as well as to Eurovision, Visnews and UPITN.
- 3. A NATO Cameraman covered the December Ministerial in 35mm for Fox Movietonews distribution in U.K. theatres.
- 4. Eleven (11) interviews on film were conducted with NATIS assistance in addition to 37 Norwegian (in May) and 28 Belgian (in December) TV interviews for a combined total air time of some 8 hours.

The fifteen (15) NATO countries and twenty-one (21) non-NATO countries received NATO coverage of the above meetings through Eurovision, TV News agencies and networks.

### SPECIAL PRODUCTION FOR TV

Four (4) 16mm colour TV chips were produced in 1976.

The NATIS film library now has on hand TV clips on twenty (20) NATO subjects. The usefulness of these clips continues to be amply demonstrated. They allow NATIS to react quickly to TV Networks' requests for footage, often on very short notice.

### INTERVIEWS FOR TELEVISION

During 1976, twenty-nine (29) interviews were conducted in our studios throughout the year with NATO personalities. The Secretary General was interviewed eleven (11) times.

### E. 2 ELEMENT E

### (FILM PRODUCTION)

1. A 10-minute, 35mm version for theatrical distribution, and a 12-minute, 16mm <u>European</u> version of the film "Europe and America", completed in 1975 for the Bicentennial market in the United States, were completed in 1976.

NOTE: The 27-minute, 16mm original version received the Public Relations Society of America top award for the best public relations film of the year; the CINE "Golden Eagle" award for the best educational film of the year; and the Columbus Film Festival's "Silver Chris" award for the best institutional film of the year. "Europe and America" was in direct competition with more than 400 Bicentennial films. In addition, in Belgium "Europe and America" and "Watch and Ward" received the "Prix Fémina".

- 2. The production of the film "THE GREAT HIGHWAY", on Soviet Naval presence and expansion, was completed.
- The documentary film "THE TEAMWORKERS", on one of NATO's major exercises "Team-Work '76" was produced.
- 4. A fourth film, "SEARCH FOR SECURITY", is nearing completion.

### LANGUAGE VERSIONS OF NATO FILMS

The Danish, Dutch, German, Italian, Norwegian and Turkish versions of "Watch and Ward" were completed in 1976.

French, Dutch and Italian versions of the European version of "Europe and America" were also completed.

Work on the French and Dutch versions of "The Great Highway" and "The Teamworkers" was started.

# COVERAGE FOR NATO FILMS AND FOR THE NATO FILM LIBRARY WAS UNDERTAKEN ON THE FOLLOWING SUBJECTS:

"REFORGER" exercise, both in the USA and in Germany. AIR TACTICAL WEAPONS MEET, in The Netherlands. OIL RIGS, in Norway.

STANAVFORLANT, at sea and in The Netherlands. "TEAM WORK '76" exercise.

### E. 3

### ELEMENT E

### NATO DIRECT DISTRIBUTION

### (COMPLETED FILMS, SPECIAL EVENTS AND DAY-TO-DAY)

### TV DISTRIBUTION (16mm)

In 1976, thirty-two (32) prints of completed NATO films in their 16mm format were distributed to networks for TV use. In addition, one hundred and twenty-five (125) TV clips (edited footage), forty-six (46) items from stock footage and three (3) selections from completed films were given to networks for NATO and NATO-related programmes.

Thus we assisted in the production of programmes by networks in Belgium, Canada, France, Germany, The Netherlands, Turkey, United Kingdom, United States - and Austria, Switzerland and Bulgaria.

The availability of this material continues to make TV programmes possible in a large number of cases and results in broader exposure being given NATO.

### THEATRICAL (35MM) FILM DISTRIBUTION

"Versus" continued to be distributed to theatres in the United States by Modern Talking Picture Service until September, 1976, and "Europe and America" distribution was started in August.

In 1976, "Versus" was shown 9,020 times as a result of 818 bookings and was seen by 1,295,344 spectators. Since the start of this programme in 1973 close to 4,000,000 spectators have seen "Versus" in theatres.

"Europe and America" has been shown 9,126 times as a result of 846 bookings and was seen by 1,004,398 spectators.

### DISTRIBUTION IN 35MM FORMAT AND 16MM

Distribution of "Ataturk Fifty Years Forward" continued in 1976 in the United Kingdom and British ships at sea, British bases overseas, and in Australasia through an agreement with EMI film distributors, at no cost to NATO.

# E. 4 ELEMENT E

### DIRECT DISTRIBUTION FROM NATO HEADQUARTERS

### To NATO Countries:

Belgium	:	loans	94	Luxembourg	:	loans	6
Canada	:	loans	15	The Netherlands	:	loans	22
Denmark	:	loans	28	Norway	:	loans	4
France	:	loans	4	Portugal	:	loans	0
Germany	:	loans	47	Turkey	:	loans	5
Greece	2	loans	0	U.K.	:	loans	41
Iceland	:	loans	2	U.S.	:	loans	23
Italy	:	loans	30	TO	[A]	Ĺ	321

### To Non-NATO Countries:

Bulgaria : loans 4

United Nations: loans 2

TOTAL 6

This totals 327 loans in all. In addition, 238 prints were loaned on an indefinite basis to our commercial, non-theatrical distributors.

Thus, 565 prints of NATO films were distributed in 1976.

Of this total, NATO Military and Civilian Agencies received 85 prints, National Military and Civilian Agencies 173, individuals 53 and television stations 37.

At the present time close to 2,500 prints or NATU films are placed on loan in the member countries.

E. 5 ELEMENT E

### COMMERCIAL NON-THEATRICAL DISTRIBUTION - INFORFILM

	Total Number of showings	Total Number of spectators
SOFEDI - Belgium and Luxembourg	669	68,642
EFC - Denmark	1,788	49,822
CEFilm	628	35,061
DIFI - Italy (community audiences and cable TV)	1,024	696,549
INTERNATIONAL FILM SERVICES - The Netherlands	441	42,566
OPPLYSNINGSFILM - Norway	1,046	29,093
GUILD SOUND AND VISION- United Kingdom	1,380	60,330
MODERN TALKING PICTURE SERVICE (United States (community audiences, theatres, television and cable TV)	31,749	14,933,518
MODERN TALKING PICTURE SERVICE - Canada	339	21,283
SUB-TOTAL	39,064	15,936,864
OTHER DISTRIBUTORS		
Esti	mated number o	f spectators
AMERICAN CABLE NETWORK- United States (distributes "Europe and America", "Watch and Ward" and "A Line is Drawn"		1,666,500
RKO - United States (distributes "Europe and Americ to 28 stations reaching the major TV markets)	a"	20,000,000
SUB-TOTAL		21,666,500
TOTAL		37,603,364

NOTE: It should be noted that the above mentioned "spectators" statistics are those on hand in the Directorate of Information. These statistics by no means reflect the total exposure given NATO through films.

# NATO FILMS (DISTRIBUTION IN 16MM)

				1000									
TITLE	MIN	B/W	ENC	FRE NCH	DAN- TSH	GER-	GRE	ICE- LANDIC	ITA- LIAN	DUT- CH	NOR- WEGTAN	PORTU-	TUR- KISH
The Teamworkers	22	Col		×								ì	
The Great Highway	27	C07	×	<b>&gt;</b> 4	· <del></del>					×			
Hurope and America	12	CoJ	×	<u>~</u>			*		×	×			
Watch and Ward	18	Col	×	×	×	×		<del></del>	×	×	×		×
CCMS	14	Col	×	×		×			×	×	×		×
ACE Mobile Force	15	Col	×	<del></del>	· · · · · · · · · · · · · · · · · · ·		<del></del> -		•				
A Line is Drawn	28	Col	×	×	×	×	×	×	×	×	Þŧ		×
Atatürk Fifty Years Forward	25	Col	×	×	<del> </del>								×
Versus	12	Col	×	×	×	×	×	×	×	×	×		×
High Journey	35	Col	×	×	<del></del>		×			-			×
STANAVFORLANT	-	Col	×						•				
Europe Two Decades	43	B/W	×	×	×								×
Two Worlds Twenty Years	29	Col Tok	×	×						×	×		×
Mediterranean	20	Col	×	×			×	<del>, , , , ,</del>	×			×	×
Prospect of Iceland	30	Col	×	×	×						<b>Þ</b> ¢		
Introducing NATO	20	Col	×	×	· · · · · · · · · · · · · · · · · · ·		×		×	×	×		
The Rocket Story	30	B/₩	×		×		×	Þ¢	×	×			
The Vital Ocean	29	Col	×	×			×	×	×	><		×	×
Mastery at Sea	29	B/W	×		×			×	×	<del>.</del>			
Baltic Approaches	18	Col	×	×	×	×		×	×				
Background to Berlin	29	B/W	×	×			×		×	×	×		
Duel in the Sky	20	B/W	×	×	×	- <del></del>	×	×	×	×	×		
Northern Flank	20 B/	B/W	×	×	×					<del></del>	×		
Arctic Vigil	19	B/W	×	<b>-</b>	×		×	X	×		X		
			(					(					

### B. 7

### ELEMENT E

### RADIO ACTIVITIES

### MINISTERIAL MEETINGS AND OTHER EVENTS

Forty (40) networks from fifteen (15) countries including three (3) non-NATO countries used NATIS facilities on the above occasions.

On Dr. Kissinger's visit, 19 broadcast by 17 correspondents representing 14 networks or ginated from our studios.

In May, through NRK facilities, 120 broadcast by networks of 11 countries were originated from the Conference Centre. This amounted to thirty-nine (39) hours air time.

In December, 136 broadcast by 80 correspondents representing forty (40) networks originated from our studios.

During DPC and NPG meetings, 38 broadcast by representatives of 14 networks originated from our studios.

In addition, our facilities were used throughout the year to accommodate various networks conducting interviews with the Secretary General and other NATO personalities.

### REPORT FROM NATO

This 15-minute programme covers various aspects of NATO and NATO-related activities. In 1976, twelve programmes were produced and distributed to 16 cutlets. Some of these outlets re-distribute the programmes in whole or in part.

### DISPATCH FROM NATO

This five-minute programme is distributed in the United States and Canada. One hundred and fifty (150) stations are taking it as well as the RKO organization in the United States. Including special "Dispatches", 29 of these programmes were distributed in 1976.

### SOUND FACILITIES

The Radio/TV/Films Section also maintains all sound and sound recording facilities in the Press Theatre, as well as sound facilities used to provide commentary recordings, sound mixing etc. for NATO-produced films.

### E. 8

### ELEMENT E

### MISCELLANEOUS - GENERAL

### RECORDING AND PLAY BACK OF TELEVISION PROGRAMMES AT NATO HQ

Our Video Cassette Recorder (VCR), which allows NATIS to copy television programmes received at NATO Headquarters and to replay them, or to replay copies of programmes received from outside sources, remains a valuable addition to our equipment.

Because of the available lity of this equipment 23 major programmes were viewed at NATO Headquarters by 184 persons including the Secretary General, Delegations, high ranking members of the International Staff and of the International Military Staff, and other interested individuals.

### MILITARY FILM FORUM

The second Military Film Forum was organized by NATIS in November, 1976, and was attended by twenty-five (25) representatives from ten countries of the Alliance.

In 1976, distribution and target audiences was the major topic on the agenda, but all aspects of film production were discussed as well as distribution.

A concrete example of production co-operation, as a result of the first Forum held in 1975, is the film "The Teamworkers" which was produced by NATIS with the assistance of camera crews and technicians from eight NATO nations.

These meetings have been found so useful that it was agreed similar meetings should be held every year instead of every two years as originally envisaged and the title was changed to "NATO Military Audio-Visual Working Group". This title has been approved by the MODIOs under CM(76)79.

### F.1 ELEMENT F

## PHOTOS, DISPLAYS AND VISUAL AIDS

### I. DISPLAY

In 1976 our biggest exhibition efforts were concentrated in the United Kingdom.

The background for our activities in the UK was the International Air Tattoo 76 in aid of the Royal Air Force Benevolent Fund. A large NATO exhibition - 20 panels - was sent to England at the Beginning of June. Before the exhibition was shown at the International Air Tattoo (Greenham Common, Newbury) it was also presented at the Open Day arrangement in RAF Mildenhall, Suffolk. More than 30.000 attended the Open Day. A much bigger crowd came to the Air Tattoo.

Another special display event for 1976 was a NATO-STANAVFORLANT/STANAVFORCHAN exhibition, shown at the keyside in Ghent in connection with the first ever visit to Ghent of STANAVFORLANT/CHAN. The display was seen by a large number of people, including many schoolchildren on conducted tours. NATO films were shown and NATO publications handed out.

NATO displays were shown in many other places during 1976. The following list names the displays and the places they were shown.

ESTIMATED AUDIENCE	PLACE	MONTH
Unknown	Saint Louis, Illinois, US (Specially designed display)	April (on permanent loan)
Unknown	AMF, HQ, Seckenheim (Special Atlas Express display)	April
Unknown	AFNORTH (Special Atlas Express display)	April
6.000	The Boussu Technical College, Belgium (French edition of the Standard Teaching NATO exhibition 20 panels)	Mey,
unknown but	RAF Mildenhall, US Airforce (Special edition of the Standard Teaching exhibition, 20 panels)	July
presentatives + other parti-	Hotel Scandinavia, Oslo (Specially designed Norway-in-NATO-display for the Ministerial Meeting. Later given to the Norwegian Atlantic Committee on permanent loan basis	r May

F.2 ELEMENT F

Unknown	BAOR Adult Education Centre, Rheindalen (English edition of the Standard Teaching display, 20 panels)	May
2.500	BAOR, Open Days Conference, Rheindalen (Teaching Display, 15 panels)	May
200.000	International Air Tattoo, Greenham Common, Newbury (15 panels + Octopus Panels)	July/ August
200	UK teachers conference for British Forces in Germany, Hamm (Mini display)	September
45.000	Florennes Air Base, Belgium, Open day (Teaching Display, 15 panels)	September
Unknown	STANAVFORLANT Supporting display, Gent (15 panels, standard teaching, Dutch language version) + Octopus	October
Unknown	Woensdrecht Air Base, Holland, Open Day (Teaching Standard display)	November
100	Düsseldorf Lectures Conference (15 Standard Teaching + Mini)	November
Unknown	Volkel Air Base, Holland, Open (Standard Teaching, 15 panels)	November

In most of these occasions, NATO films were shown and NATO publication handed out to the audience.

### II. VISUAL AIDS

In the visual aid field the production of NATO ball point pens, lighters, cufflinks, and NATO ash trays continued. 16 sets of NATO flags were produced. Much work was devoted to a new edition of the NATO Briefing Slide Set. This set will be ready during the first month of 1977.

### III. PHOTO COVERAGES

As usual the Photo Office carried out a number of photo coverages during 1976, the two most important ones being the Spring Ministerial Meeting in Oslo and the December Meeting in Brussels. The total number of Photo missions were 25;

# F.3 ELEMENT F

among the more time consuming ones were coverages of the Atlas Express Exercise in Norway, the STANAVFORLANT manoeuvers in the North Sea, the Reforger Exercise (in Texas, Belgium and Germany), the AMF exercise in Sardinia and the Bonded Item Exercise in Denmark.

More than 12,000 photos, most of them black and white, were handed out to the press during the year.

### G.1

### ELEMENT G

### NON-GOVERNMENTAL VOLUNTARY ORGANIZATIONS

The following activities were supported by the Information Service during the year:

### 1. International Organizations

C.I.O.R. Executive Commission. 29 January 1976.

Young European Federalists. The Hague. Feb. 76.

A.I.C.T. Conference at University of Surrey. 19th Sept.

Seminar in Rome for 40 journalists.

Seminar by Kennedy Institut.

A.T.A. Council. Brussels.

Committee on Atlantic Studies. Conference in Scotland, 14th August.

Atlantic Institut for International Affairs.

A.T.A. Meeting in Copenhagen.

A.I.C.T. Meeting with Belgian Atlantic Association.

### 2. National Organizations

Some activities of the following organizations were supported by the Information Service during the year:

- Belgian Atlantic Association.
- Danish Atlantic Association.
- French Association for the Atlantic Community (AFCA).
- Association of Western Cooperation (Iceland).
- Italian Atlantic Committee.
- Netherlands Atlantic Committee.
- Norwegian Atlantic Committee.
- Turkish Atlantic Association.
- Atlantic Council (USA).
- British Atlantic Committee.