

CONSEIL DE L'ATLANTIQUE NORD
NORTH ATLANTIC COUNCIL

N A T O U N C L A S S I F I E D

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NATO INFORMATION SERVICE SURVEY OF OUTPUT

1974

NATO,
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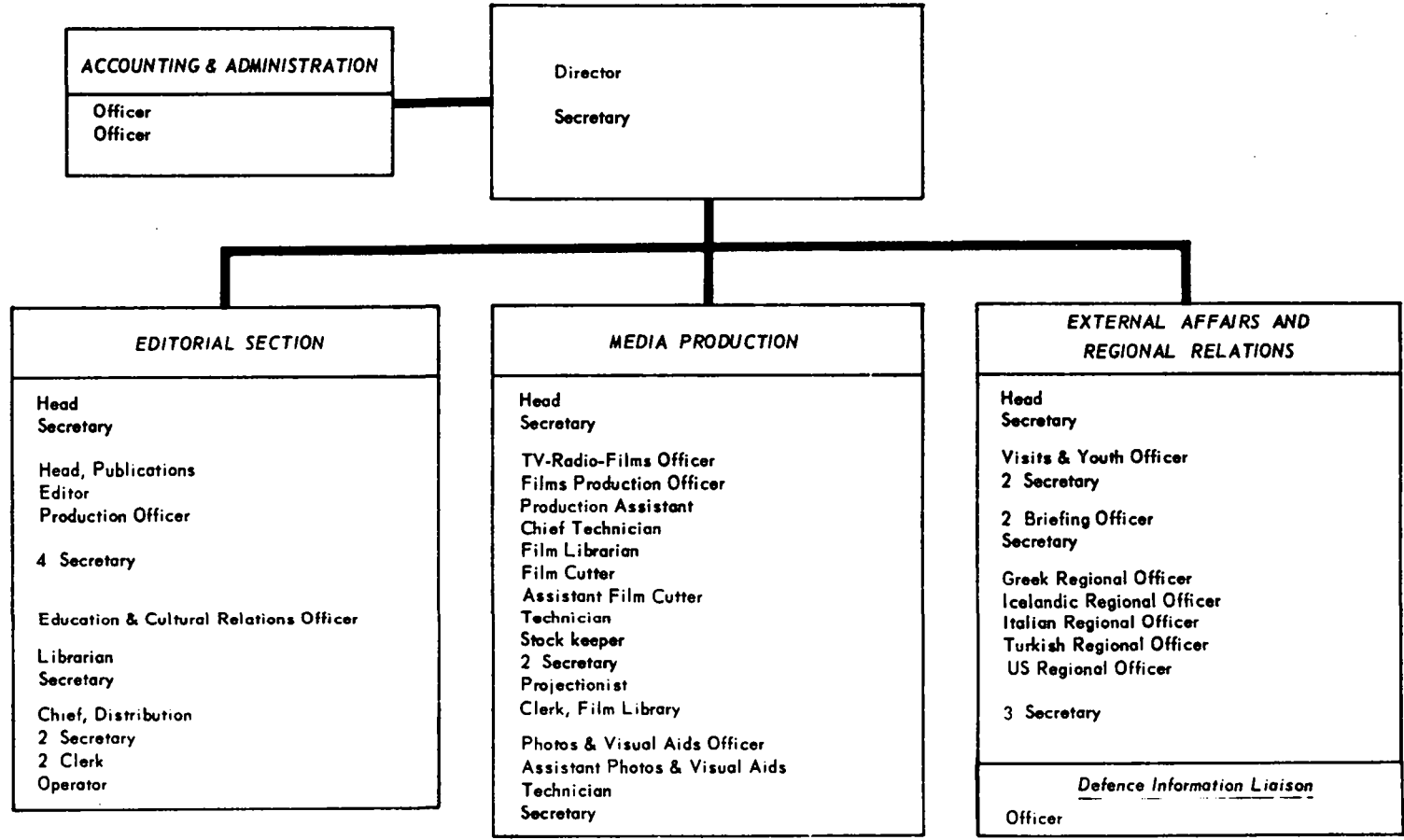
N A T O U N C L A S S I F I E D

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INFORMATION DIRECTORATE

1974



A.1

ELEMENT A

VISITS TO NATO HEADQUARTERS AND OUTSIDE LECTURING

During the course of the year under review, the total number of visitors received at this headquarters was 12.090, representing more than 1.500 more people than the previous year. There was also an increase in the number of groups received, the total number being 417 as compared with 353 during 1973; thus 64 more groups.

In the field of visitors, the year of the 25th anniversary of NATO could be considered as a vintage one; the majority of groups received were drawn from the most important sectors of public opinion, such as, journalists, TV and radio correspondents, political personalities, teachers and professors, trade unionists, members of the armed forces and youth groups. A special effort has been made to receive mixed parties consisting of public opinion leaders from the member countries. There was also an increase in the number of multinational groups.

During the special programmes prepared for the visitors, the following topics have been dealt with: East/West relations, détente, the Conference on European Security and Co-operation, Mutual and Balanced Force Reductions, Defence Planning and Policy, the Eurogroup, Defence Support, Economic Co-operation, trade relations between the member countries of NATO and Eastern Europe, the Committee on the Challenges of Modern Society. During the visits to this headquarters some specialised groups were also briefed on the various aspects of the military co-operation at NATO.

Apart from the large number of visitors received at NATO, members of the International Secretariat again travelled abroad, not only to address conferences, seminars and weekend courses, but also to take part in radio and television programmes which were either heard or seen by nearly 10 million people.

ELEMENT A

TABLE OF GROUPS BY CATEGORY AND NATIONALITY

TABLEAU DES GROUPEs PAR CATEGORIE ET NATIONALITE

Country Pays	Journalists Journalistes	Parliamentarians Parlementaires	Youth & Students Jeunes et Etudiants	Teachers Enseignants	Armed Forces Forces Armées	Others Autres	Total
BELGIUM/ BELGIQUE	-	-	15	1	3	7	26
CANADA	1	2	1	2	1	3	10
DENMARK/ DANEMARK	-	2	10	2	1	1	16
FRANCE	-	1	12	-	1	4	18
GERMANY ALLEMAGNE	7	38	34	15	4	40	138
GREECE/GRECE	-	-	2	1	-	-	3
ICELAND/ ISLANDE	-	2	-	-	-	2	4
ITALY/ITALIE	2	4	4	1	-	4	15
LUXEMBOURG	-	1	-	1	-	10	12
NETHERLANDS/ PAYS-BAS	1	3	12	-	5	8	29
NORWAY/NORVEGE	-	3	1	-	4	5	13
PORTUGAL	2	-	1	1	-	-	4
TURKEY/TURQUIE	1	1	1	1	4	6	14
U.K/ROYAUME-UNI	1	5	14	2	8	3	33
U.S/ETATS-UNIS	1	3	18	1	2	8	33
MULTINATIONAL	7	1	15	2	12	12	49
TOTAL	23	66	140	30	45	113	417

ELEMENT A

TABLE OF VISITORS BY CATEGORY AND NATIONALITY

TABLEAU DES VISITEURS PAR CATEGORIE ET NATIONALITE

Country Pays	Journalists Journalistes	Parliamentarians Parlementaires	Youth & Students Jeunes et Etudiants	Teachers Enseignants	Armed Forces Forces Armées	Others Autres	Total
BELGIUM/ BELGIQUE	-	-	513	23	167	204	907
CANADA	13	14	16	29	53	115	240
DENMARK/ DANEMARK	-	44	452	57	53	86	692
FRANCE	-	20	351	-	16	82	469
GERMANY/ ALLEMAGNE	77	1.238	845	426	145	1.346	4.077
GREECE/GRECE	-	-	22	11	-	-	33
ICELAND/ ISLANDE	-	27	-	-	-	26	53
ITALY/ITALIE	17	126	108	8	-	94	353
LUXEMBOURG	-	26	-	37	-	339	402
NETHERLANDS/ PAYS-BAS	8	57	417	-	150	219	851
NORWAY/NORVEGE	-	25	26	-	173	187	411
PORTUGAL	13	-	21	11	-	-	45
TURKEY/TURQUIE	15	4	30	12	80	73	214
U.K./ROYAUME-UNI	5	85	300	48	362	52	852
U.S./ETATS-UNIS	13	58	473	16	38	336	934
MULTINATIONAL	87	32	570	66	410	392	1,557
TOTAL	248	1.756	4.144	744	1.647	3.551	12.090

ELEMENT A

OUTSIDE LECTURES BY MEMBERS OF THE INFORMATION STAFF

1. Conferences and seminars in Bonn, Westphalie, Munich Oldenburg, Mayence and Rheinland-Pfalz, Germany
2. Conference at the Royal Artillery School, Antwerp
3. Conference for the management of the GB Enterprises, Brussels
4. Conferences at the Foyer Européen and secondary schools in Luxembourg-ville, Esch-sur-Alzette, Capellen and Clairefontaine
5. Discussions on the U.S. radio and television in Chicago, Fort Leavenworth, Portland and Washington
6. Seminar at Noordwijk-aan-Zee, Netherlands
7. Conference at the University of Cambridge, U.K.
8. Two briefings at SHAPE
9. Conference at the Centre de Psychologie Militaire, Brussels
10. Conference at the Ecole de Sous-Officiers de Dinant, Belgium

B.1

ELEMENT B

YOUTH AND EDUCATION

(Conferences, Seminars and Courses)

In the field of youth and education, the NATO Information Service again organised conferences, seminars and weekend courses both on national and international levels for post-graduate students, students of political sciences, international relations, economics, law, political and non-political youth leaders and also educational leaders.

During such activities, youth groups were informed about NATO's rôle in preparing the ground for the Conference on European Security and Co-operation as well as Mutual and Balanced Force Reductions. There were also seminars conducted on the economic aspect of defence expenditure and the Eurogroup. Special seminars were conducted not only at this headquarters but also in the other member countries of the Alliance.

With regard to the conferences and discussions organised in the member countries, about 20 different seminars, conferences and weekend courses were conducted on a national basis for groups of post-graduate students, political and non-political youth leaders and educationalists. There were also eleven different international gatherings conducted in different countries of the Alliance under the auspices of NATO for similar types of groups.

ELEMENT B

YOUTH AND EDUCATION

(Conferences, Seminars and Courses)

(a) NATIONAL ACTIVITIESDenmark

- Seminar at Kollokole

Germany

- Student seminar in Bonn-Wesseling "Akademie Eichholz"

Norway

- Seminars and conferences held in Oslo, Oppdal, Haraldsheim Lakselv, Leangkollen, Karasjok, Tromsø, Trandum, Trondheim Molde and Finnmark, organised by the Norwegian Atlantic Committee

Turkey

- Seminar for mayors and political personalities at Van.
Youth seminar at Akçakoca

U.K.

- Two seminars organised by the British Atlantic Committee

Italy

- Two seminars in Modena and Bergamo held for young political leaders

(b) INTERNATIONAL ACTIVITIES

- Conference on the Atlantic Community (CONTAC), Georgetown University, U.S.A.
- Two seminars for young political leaders, Ottawa, Canada
- Security seminar in Reykjavik, Iceland
- Seminar at Royaumont, France, organised by AFCA-Etudiant
- Seminar at Port-Cros, France, organised by AFCA
- General Assembly for the Atlantic Association of Young Political Leaders, Paris
- Economic seminar in Venice, Italy
- Study tour by lecturers from Aberdeen University in Norway
- Seminar on the Atlantic Charter organised by the Belgian Atlantic Association
- Meeting of the Executive Committee of the Atlantic Association of Young Political Leaders, Paris

C.1

ELEMENT C

NATO REVIEW

The quality of the NATO Review was improved by inviting Ministers to contribute articles and also by a service of seven articles on defence issues written by experts in that field.

REVUE DE L'OTAN

Des améliorations ont été apportées aux Nouvelles de l'OTAN. Des Ministres y ont collaboré par des articles. En outre, des spécialistes ont rédigé pour elles une série d'articles sur les problèmes de défense.

C.1

ELEMENT C

NATO REVIEW - NOUVELLES DE L'OTANTotal print runTirage total

Edition anglaise - 6 numéros English Edition - 6 issues	334.020 copies
Edition française - 6 numéros French Edition - 6 issues	160.250 "
Edition allemande - 6 numéros German Edition - 6 issues	72.000 "
Edition italienne - 6 numéros Italian Edition - 6 issues	112.430 "
Edition hollandaise - 6 numéros Dutch Edition - 6 issues	70.779 "
Edition danoise - 4 numéros Danish Edition - 4 issues	32.627 "
Edition grecque - 4 numéros Greek Edition - 4 issues	24.000 "
Edition norvégienne - 4 numéros Norwegian Edition - 4 issues	30.400 "
Edition turque - 4 numéros Turkish Edition - 4 issues	46.000 "
Edition portugaise - 4 numéros Portuguese Edition - 4 issues	8.000 "

Dépliant "Paul Henri Spaak" encarté dans/Inclusion of "Paul Henri Spaak" pamphlet in the :

Edition française/French Issue	: 5.200 copies
Edition néerlandaise/Dutch Issue	: 3.800 copies

Supplément spécial "Brochure AFSOUTH"/"Booklet AFSOUTH" special Supplement :

- anglais/English	3.000 copies
- français/French	3.000 "
- italien/Italian	3.000 "
- grec/Greek	3.000 "
- turc/Turkish	3.000 "

ELEMENT D

NON-PERIODICAL PUBLICATIONS1. PRODUCTION

Current NATO Non-Periodical Publications (See List Page D.6)
The publishing programme is based on a major reference book (FACTS), a general purpose booklet (HANDBOOK), some basic reference documentation, and a set of specialised pamphlets (ASPECT SERIES). To this can be added publications on Economics and CCMS and some light-weight material in the form of folders for hand-out purposes at NATO displays, etc.

Within the limits of the Non-Periodical Publications budget, the programme has made a useful impact in national distribution systems within member countries and it is hoped this will continue despite ever-rising production costs. Demands for the Handbook have resulted in an annual revision in English and French early each year followed by bulk deliveries to Canada, UK and US Government agencies. It has, however, proved impossible to maintain all language editions of the Handbook (and certain other publications) at the same level of current validity, e.g. the Portuguese, Greek or Icelandic Handbooks may well be a year or more older than the English, French, German and Dutch versions at any given time. This is usually due to lack of local distribution facilities or lethargic administration causing national stock piles. NATIS Regional Officers, however, do their best to prevent this.

2. DISTRIBUTION

In general the distribution of NATO publications is based upon:-

(i) Bulk issues

From printers direct to countries possessing national distribution agencies, viz Canada, UK and US.

(ii) Smaller Bulk issues

To Delegations, national Ministries, Atlantic Committees and other Non-Governmental Organizations, Military HQs, Schools, etc.

(iii) Individual issues

On NATIS mailing lists* and in response to written requests. Also to visitors to the Headquarters through self-service points.

3. PRODUCTION AND PRINTING SCHEDULE (See List Page D.3)

This schedule reflects the general 1974 printing programme and gives a picture of annual productivity. It should be

* These are gradually being computerised

noted that the programme, being continuous, runs over from one 12 month year into the next, therefore some recording duplication can arise, notably, when a publication is budgeted for and partially delivered during one year but finally completed and paid for in the next.

4. FINANCIAL SUPPORT OF PUBLICATIONS PRODUCED BY NON-GOVERNMENTAL ORGANIZATIONS, ETC. (See List Page D.5)

This list gives details of aid supplied to various Atlantic Committees, and the ATA during 1974. In addition, it lists the purchase by NATIS of various publications deemed useful to the general NATO information effort within member countries. It may be noted that this support of Non-Governmental Organizations, represented approximately one third of the 1974 NPP budget and this trend is expected to continue in 1975.

Production and Printing 1974/Production et impression en 1974

TITLE/TITRE	PRINT RUN/TIRAGE
<u>NATO HANDBOOK/MANUEL DE L'OTAN</u>	
English (reprint) - anglais (réimpression)	10,000
French - français	10,000
Italian - italien	10,000
German - allemand	10,000
Turkish - turc	10,000
Greek - grec	3,000
<u>MAN'S ENVIRONMENT AND THE ATLANTIC ALLIANCE (2nd Edition)/L'ENVIRONNEMENT DE L'HOMME ET L'ALLIANCE ATLANTIQUE (2e édition)</u>	
Turkish (reprint)/Turc (réimpression)	1,000
<u>(3rd edition) - (3e édition)</u>	
Italian (Special edition for Turin Exhibition)	7,500
Italien (Edition spéciale pour exposition Turin)	
<u>CCMS FOLDER/DEPLIANT CDSM</u>	
Italian - italien	50,000
English - anglais	75,000
French - français	25,000
German - allemand	50,000
Dutch - néerlandais	25,000
<u>ASPECTS OF NATO/ASPECTS DE L'OTAN :</u>	
<u>Scientific Co-operation/Coopération Scientifique</u>	
Italian - italien	5,000
<u>International Military Exercises/Exercices Militaires Internationaux</u>	
English - anglais	15,000
French - français	7,500
<u>WHY NATO/POURQUOI L'OTAN</u>	
English - anglais	80,000
French - français	20,000
<u>NON-MILITARY CO-OPERATION IN NATO/LA COOPERATION NON MILITAIRE AU SEIN DE L'OTAN</u>	
English (reprint) - anglais (réimpression)	2,500
<u>ECONOMIC CONSULTATION IN NATO/CONSULTATION ECONOMIQUE</u>	
English (reprint) - anglais (réimpression)	5,000
French (reprint) - français (réimpression)	5,000
<u>NATO AND THE WARSAW PACT/L'ALLIANCE ATLANTIQUE ET LE PACTE DE VARSOVIE</u>	
English (reprint) - anglais (réimpression)	5,000
Italian - italien	2,000

TITLE/TITRE	PRINT RUN/TIRAGE
<u>OTTAWA DECLARATION/DECLARATION SUR LES RELATIONS ATLANTIQUES</u>	
Dutch - néerlandais	2,000
German - allemand	3,000
Norwegian - norvégien	10,000
English - anglais	3,000
English (reprint) - anglais (réimpression)	10,000
French - français	2,000
Danish - danois	1,000
Greek - grec	1,000
<u>AGENDA PLANNING</u>	
English - anglais	7,500
French - français	3,500
<u>ECONOMIC PUBLICATIONS/PUBLICATIONS ECONOMIQUES :</u>	
<u>Round Table (Exploitation of Siberia's Natural Resources) / Table Ronde (Exploitation des ressources naturelles de la Sibérie)</u>	
English/French - anglais/français	5,000

FINANCIAL SUPPORT TO NON-GOVERNMENTAL ORGANIZATIONS

ITEM	BENEFICIARY
5,000 copies of World Survey "Special Issues - NATO 1974 (AICT).	United Kingdom
Aid towards publication of a University review.	Belgium
150 copies of "Island-Norge"	Norway
20 copies of Directory of Atlantic Organizations (AICT).	United Kingdom
Aid towards production of pamphlet "NATO and Defence"	Norway
Aid towards production of 80,000 copies of "25 Years NATO" plus purchase of 30,000 copies for schools.	Netherlands
Aid towards distribution of "25 Years NATO" to 4,000 Flemish schools.	Belgium
200 copies of special edition of foreign policy magazine (Dis Politika).	Turkey
Aid towards production of 25th anniversary folder for STANAVFORLANT Port Visit.	United Kingdom
Aid towards printing and distribution of brochure on CSCE.	Belgium
Production of NATO Servicewomen's International Conference Report 1973.	Denmark
Aid to production of three pamphlets on Alliance problems (AFCA).	France
Aid towards production and distribution of booklet "Origins of NATO".	Italy
Production of booklet "25 Years NATO"	Turkey
Aid towards production of two publications "The Western Defence Alliance" and "NATO and Norway after 25 Years".	Norway
1,000 copies of "Transatlantic Crisis"	United Kingdom
Aid towards production and distribution of booklet on MBFR (ATA).	France
Aid towards production of brochure "The Alliance and the Oil Crisis"	France
Aid towards production and printing of booklet on "Soviet Foreign Policy" (ATA).	France

TITLES	LANGUAGE VERSIONS										
	Eng-lish	French	Dan-ish	Ger-man	Greek	Ice-landic	Ital-ian	Dutch	Norw-egian	Portu-guese	Turk-ish
NATO Review (6 per year)	x	x		x			x	x			
NATO Review (Quarterly)			x		x	x			x	x	x
NATO Facts and Figures (1971 edition)	x	x		x			x				x
NATO Final Communiqués 1949-1970, 1971, 1972 and 1973 (1)	x	x									
NATO Basic Documents	x	x									
NATO Handbook (2)	x	x	x	x	x	x	x	x	x	x	x
<u>Economic Publications:-</u>											
Economic Consultation in NATO	x	x									
Soviet Economic Growth	x	x									
Banking, Money & Credit in Eastern Europe	x	x									
Non-Military Co-operation in NATO	x	x									
The Atlantic Alliance and the Warsaw Pact	x	x			x		x		x		x
The Future Tasks of the Alliance (Harmel Report)	x	x									
Allied Defence in the Seventies (3)	x	x									
<u>Aspects of NATO:-</u>											
Chronology 1945-1973	x	x									
Defence Planning and Policy	x	x			x						x
Scientific Co-operation in NATO	x	x			x		x				x
International Military Exercises	x	x									
Eurogroup Report	x	x	x	x	x		x		x		
Why NATO (4)	x	x		x					x	x	x
Man's Environment and the Atlantic Alliance	x	x		x			x	x			
NATO Pocket Guide	x	x	x	x	x		x	x	x	x	x

(1) 25 year edition 1949-1974 in preparation.

(2) Not all language versions were 1974 editions.

(3) Stocks being run down.

(4) Revised edition in preparation.

E. 1

ELEMENT E

(TV - FILMS - RADIO)(TV PRODUCTION AND FACILITIES)MINISTERIAL MEETINGS AND OTHER SPECIAL NATO EVENTS

On the following occasions, NATO cameramen were employed to shoot in security zones for Eurovision, and news agencies:

- | | |
|---------------------------------------|----------------------|
| - 25th Anniversary Ceremony | 4th April, 1974 |
| - DPC | 14th June, 1974 |
| - Spring Ministerial Meeting (Ottawa) | 18th-19th June, 1974 |
| - Signing of the Atlantic Declaration | 26th June, 1974 |
| - DPC | 10th-11th Dec., 1974 |
| - December Ministerial Meeting | 12th-13th Dec., 1974 |

On the above occasions, services, film material and/or facilities were provided to the following networks:

Belgium	BRT RTB	Netherlands	Interdoc- Film Production NCRV NOS VPRO
Canada	CBC Radio Canada		
Denmark	DR (Danish TV)	Norway	Norwegian TV
France	ORTF I ORTF II	Turkey	TRT
Germany	WDR ZDF ARD	UK	ITN Visnews BBC
Greece	HNB	US	CBS NBC UPITN ABC
Iceland	Icelandic TV		
Italy	RAI	Non-NATO Countries:	Spanish TV Polish TV Hungarian TV Irish TV Israeli TV
Luxembourg	RTL		

NOTE: 1) Thirty (30) networks and two (2) TV news agencies re-distributing world-wide were served on the above occasions.

- 2) Facilities, services and film material were also provided for the June and December 1974 Eurogroup Meetings

E. 1

ELEMENT E

OTHER EVENTS COVERED OUTSIDE THE ABOVE SPECIAL EVENTS

- Dr. Henry Kissinger's visit to NATO HQ	4th March, 1974
- Handover Chairmanship of Military Committee	1st April, 1974
- Royal Canadian Mounted Police and Belgian Gendarmerie at NATO	14th May, 1974
- Dr. Kissinger's visit to NATO	4th July, 1974
- Cyprus crisis	14th August, 1974
- Canadian Prime Minister's visit	24th Oct., 1974

On the above occasions services, film material and/or facilities were provided to the following networks:

Belgium	BRT RTB	Netherlands	NCRV
Canada	CBC Radio Canada	UK	Visnews BBC
Germany	WDR ZDF ARD	US	CBS NBC UPITN
Italy	RAI	Non-NATO Countries:	
Luxembourg	RTL	Israeli TV	

- Note: 1) Fourteen (14) networks and two (2) TV news agencies were served on those occasions.
- 2) Assistance was also given to a Japanese film crew filming at NATO in September.
- 3) The Radio/TV Films Section provided the infrastructure (lights for cameras and complete sound system) at SHAPE on the occasion of the change of Command Ceremony on 15th December, 1974. Coverage of the event was distributed by Visnews to 71 customers.

SPECIAL PRODUCTION FOR TV

1. Two 16 mm colour TV clips were produced to provide advance publicity material for the NATO Science Committee Meeting held in Ottawa, 24th-26th September, 1974.

Six sets in English and three in French were forwarded to the Canadian authorities for distribution to television networks.

E.3

2. Foreseeing the demand for special film material during the 25th Anniversary Year, the Radio/TV/Films Section produced loosely edited TV clips in colour varying in length between 50 and 350 metres, on nine (9) NATO subjects, i.e.

- NATO HQ
- SHAPE HQ
- MARAIRMED
- STANAVFORLANT
- ACE Mobile Force
- Alexander Express
- NADGE
- CCMS
- Signature of the North Atlantic Treaty.

All networks and TV news agencies were made aware of the availability of this material early in the year, when all of them received sets of 35 mm slides (18 slides) for TV use along with TV clips, shot lists and background notes.

One hundred and forty-five (145) of those TV clips were distributed in answer to requests from producers of TV programmes on NATO or NATO-related subjects.

E.3

ELEMENT E

(TV DISTRIBUTION)MINISTERIAL MEETINGS AND OTHER SPECIAL NATO EVENTS

- 25th Anniversary Ceremony	4th April, 1974
- DPC	14th June, 1974
- Spring Ministerial Meeting (*) Ottawa	18th-19th June, 1974
- Signing of the Atlantic Declaration	26th June, 1974
- DPC	10th-11th Dec., 1974
- December Ministerial Meeting	12th-13th Dec., 1974

The following countries received NATO coverage of the above events through Eurovision and via networks:

(a) The fifteen NATO countries.

(b) Non-NATO Countries:

Algeria	Ireland	Spain
Austria	Israel	Sweden
Bulgaria	Jordan	Switzerland
Czechoslovakia	Monaco	Tunisia
East Germany	Marocco	USSR
Finland	Poland	Yugoslavia
Hungary	Rumania	

Total: 20

Through Visnews:

(a) 56 networks in 45 countries received NATO coverage of the signing of the Atlantic Declaration; and

(b) 81 networks in 70 countries received NATO coverage of the December Ministerial Meetings.

NOTE: 1) It is impossible to obtain complete statistics on TV exposure. But the few reports on hand, alone, show a total of close to ten hours air time. This in itself is a considerable amount of TV news coverage.

2) 12 networks used our TV studios 18 times during the December Ministerial Meetings.

3) Owing to technical restrictions the host country was unable to install electronic cameras in Studio Ismay, as in past years, during the December meetings. However, BRT made technical facilities available at the "Omroepcentrum" on Boulevard Reyers, where they accommodated twenty-two unilateral interviews or reportings.

(*) The success of the Spring Ministerial Meeting in Ottawa, Canada, from a Public Relations and coverage point of view, was in large measure due to the excellent services and facilities provided by the Canadian Broadcasting Corporation in the fields of radio and television.

ELEMENT E

(TV DISTRIBUTION)NATO DIRECT DISTRIBUTION(COMPLETED FILMS, SPECIAL EVENTS AND DAY TO DAY)

In 1974, fifty-four prints of completed NATO films in their 16 mm format were distributed to networks at their request, for TV use, in the member nations of the Alliance and other countries.

In addition, one hundred and ninety-three items of edited film material (averaging in length 132 metres or about 400 feet, or expressed in other terms averaging 10 minutes worth of projection time) have been given to stations and networks for NATO and NATO-related programmes.

The availability of this footage made the programmes possible in a large number of cases, especially in view of the multiplicity of programmes produced during 1974, the 25th Anniversary Year of the Alliance.

NATO ASSISTANCE IN THE PRODUCTION OF TV PROGRAMMES
WITHIN THE 25TH ANNIVERSARY YEAR CONTEXT

Within the 25th Anniversary Year context, the Radio/TV/Films Section provided facilities and/or stock footage, or advised on the content of programmes in a number of cases. This assistance also included, on several occasions, arrangements for interviews with NATO personalities past and present.

The assistance in question was provided to a number of organizations involved in film productions. But particularly worthy of note is the assistance provided to:

BBC

- For "The Unsettled Peace", a Further Education Series. This is a major project resulting in 10 programmes transmitted at weekly intervals from the beginning of October on BBC 2, with a possible repeat each week on BBC 1. Estimated audience: 1,500,000 people.
- For "The Rise of the Red Navy", a major documentary telecast on 5th November on BBC 1. Estimated audience: 7 - 8 million people.

ELEMENT E

- For a major BBC 13-part series on the history of Europe from the year 1900, which started on 9th November, 1974.
- For the appearance of the Secretary General on 25th Oct., 1974 on the new BBC programme "News-Day", telecast at the peak time of 7.15 p.m. The length of the interview was 11 minutes.

Scottish TV

- For a special 3-hour programme on European Defence.
Estimated audience: 3,000,000 people.

Israeli TV

- For an 11-minute special TV programme on NATO transmitted to Israel via satellite on 16th August, 1974 and seen throughout the country.
Estimated audience: 2,000,000 people.
(N.B. Part of that same programme was used by German TV.)

WDR (Germany)

- For a 50-minute programme.

Radio Canada (French network of the Canadian Broadcasting Corporation)

- For a one-hour programme devoted to NATO, which was telecast in April.
Potential audience: more than 6,000,000 people.

VPRO and AVRO (Netherlands)

- For major programmes.

ELEMENT E

(FILM PRODUCTION)FILM PRODUCTION

The revision of the film on the ACE Mobile Force was completed, and prints were distributed to all Ministries of Defence, NATO Commands, and National Units contributing forces to the AMF.

A film on CCMS, produced with the financial assistance of the United States authorities, was completed. Available at the present time in English, French, German and Dutch, the production of the other language versions will be started and full distribution will be launched in the near future, provided there is sufficient demand and funds are available.

The revision of the film "STANAVFORLANT" and the production of the film "VITAL OCEANS" were pursued. Owing to bad weather at sea not all filming could proceed as planned. It is hoped that these films will be completed during 1975.

The film "THE LONG ROAD TO SECURITY" was completed to the "commentary-read and rough-cut" stage. Modifications suggested at the screening and refinements are now being dealt with.

The film "WATCH AND WARD" was completed. But following the wishes expressed by various authorities it is now being revised.

COVERAGE FOR THE NATO FILM LIBRARY WAS UNDERTAKEN IN 35 MM ON THE FOLLOWING SUBJECTS:

- Ministerial Meetings Ottawa and Brussels.
- DPC and Military Committee in Chiefs of Staff session. NATO Headquarters.
- STANAVFORLANT during exercise period at sea.
- Anti-submarine warfare operations in the Netherlands.
- 25th Anniversary Ceremony.
- Signing of the Atlantic Declaration.

LANGUAGE VERSIONS OF NATO FILMS

- "CCMS" - French, German, Dutch, Italian.
- "A Line is Drawn" - German, Greek, Italian.

ELEMENT EDISTRIBUTION OF FILMS IN 16 MMCOMMERCIAL NON-THEATRICAL DISTRIBUTION - INFORFILM

	<u>Total number of showings</u>	<u>Total number of spectators</u>
SOFEDI - Belgium and Luxembourg	829	48,159
EFC - Denmark	1,761	52,074
CEFILM - France	431	35,092
DIFI - Italy	1,166	155,295
International Film Services - Netherlands	428	35,092
Audience Planners - UK	1,078	43,483
Opplysningsfilm - Norway	668	22,265
Modern Talking Picture Service - US	12,176	13,198,374 (*)
Modern Talking Picture Service - Canada	230	9,183

DIRECT DISTRIBUTION FROM NATO HEADQUARTERSTo NATO Countries:

Belgium	: loans 85	Luxembourg	: loans 3
Canada	: loans 46	Netherlands	: loans 24
Denmark	: loans 5	Norway	: loans 28
France	: loans 14	Portugal	: loan 0
Germany	: loans 31	Turkey	: loans 43
Greece	: loans 17	UK	: loans 43
Iceland	: loans 6	US	: loans 107
Italy	: loans 43		

(*) As in 1973, this includes distribution of "A Line is Drawn" in its 16 mm format to television stations. Since August 1973, when this distribution was started, 17,620,200 people have seen the film on television.

ELEMENT E

DISTRIBUTION OF FILMS IN 16 MM (continued)DIRECT DISTRIBUTION FROM NATO HEADQUARTERS (continued)To non-NATO Countries

Israel : loans 6

Spain : loan 1

This totals 502 loans in 1974.

Of this total:

- 84 prints were loaned on an indefinite basis to NATO military and civilian agencies; and,
- 232 prints were loaned, on the same basis, to national military and civilian organisations.

The above loans have a "cumulative" effect in that the films involved are shown many times over to various publics by the organisations or authorities concerned.

The balance, i.e. 186 prints, were loaned to private groups, our commercial distributors or TV stations (54 prints).

It should be noted that the above mentioned "spectators" statistics are those on hand in the Directorate of Information. As pointed out in past years, these statistics by no means reflect the total exposure given NATO through films. It remains impossible to obtain statistical data in all cases not involving commercial non-theatrical distribution.

In addition to the examples cited in 1973, e.g. exposure through the Canadian War Museum and Canadian Department of National Defence, School systems in Germany, the United States Department of Defence, etc., NATO films were used this year by other agencies such as Belgian Military Organisations and schools, in Belgium and Germany; various military schools and organisations in the United Kingdom; ACE Mobile Force Headquarters; military organisations, military units and NATO commands in various countries; and Ministeries of Defence. (For example, NATO films were seen by 29,850 students of Canadian DND schools in Germany, and the Danish Armed Forces made 2,138 loans of NATO-produced films.)

At the present time more than 1,500 prints of NATO films are placed on permanent or indefinite loan in the member countries.

ELEMENT ETHEATRICAL (35 MM) FILM DISTRIBUTION

"Versus" is still being distributed to theatres in the United States by Modern Talking Picture Service. In 1974, the film was shown 9,390 times as a result of 887 bookings and was seen by 1,449,250 spectators.

FILM PROJECTIONS (35 MM AND 16 MM) AT NATO HEADQUARTERS

NATO films are also shown to visiting groups, Delegations, International Staff, etc. in the Press Theatre. In 1974, 10,719 visitors to NATO Headquarters saw NATO films.

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ELEMENT E
NATO FILMS (AVAILABLE IN 16 MM) 1st OCTOBER, 1974

T I T L E	Min.	B/W Col.	Eng- lish	French	Danish	Ger- man	Greek	Ice- land.	Ita- lian	Dutch	Nor- weg.	Portu- guese	Tur- kish
Versus	11	Col	X	X	X	X	X	X	X	X	X		X
Introducing NATO	20	Col	X	X			X		X	X	X		
Europe Two Decades	43	B/W Col	X	X	X								
Two Worlds-Twenty Years	29	B/W	X	X						X	X		X
Background to Berlin	29	B/W	X	X		X	X		X	X	X		
The Vital Ocean	29	Col	X	X		X	X	X	X	X		X	X
Mediterranean	20	Col	X	X			X		X			X	X
Baltic Approaches	18	Col	X	X	X	X		X	X				
Northern Flank	20	B/W	X	X	X	X					X		
Arctic Vigil	19	B/W	X	X	X	X	X	X	X		X		X
The Rocket Story	30	B/W	X		X		X	X	X	X			
Impulses	26	B/W Col	X	X	X	X		X	X				
Duel in the Sky	20	B/W	X	X	X		X	X	X	X	X		X
Mastery at Sea	29	B/W	X		X	X		X	X				
High Journey	35	Col	X	X			X						X
Prospect of Iceland	30	Col	X	X	X						X		
ATATÜRK: Fifty Years Forward	25	Col	X										X
A Line is Drawn	28	Col	X	X	X	X	X	X	X	X	X		X
STANAVFORLANT	11	Col	X										
ACE Mobile Force	15	Col	X										
CCMS	17	Col	X	X		X				X			

ELEMENT E

RADIO ACTIVITIES

1. SPECIAL EVENTS

The networks listed below used NATO facilities on the following occasions:

- Dr. Henry Kissinger's visit to NATO 4th March, 1974
- Handover of Chairmanship of Military Committee 1st April, 1974
- 25th Anniversary Ceremony 4th April, 1974
- Royal Canadian Mounted Police and Belgian Gendarmerie Carousel 14th May, 1974
- DPC 14th June, 1974
- Signing of the Atlantic Declaration 26th June, 1974
- Dr. Henry Kissinger's visit to NATO 4th July, 1974
- Cyprus crisis 14th August, 1974
- DPC 10th-11th Dec., 1974
- December Ministerial Meetings 12th-13th Dec., 1974

Networks:

- Belgium BRT
RTB
- Canada CBC
RCI
Radio Canada
- Denmark Denmark's Radio
- France Europe No.1
ORTF
- Germany Bayerischer Rundfunk
Brussels, Section Allemande
Deutsche Welle
Deutschlandfunk
Hessischer Rundfunk
Norddeutscher Rundfunk
Radio Saarbrücken
RIAS
Sender Freies
Suddeutscher Rundfunk
Sudwestfunk
Westdeutscher Rundfunk

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Networks (continued)

Italy	RAI
Luxembourg	RTL
Netherlands	AVRO KRO NCRV NOS Radio Netherlands VARA
Norway	NRK
Turkey	Agence Anka TRT
United Kingdom	BBC British Information Services COI
United States	ABC News AFN Associated Press CBS NBC News VOA Westinghouse

Non-NATO Countries

Austria	ORF
Hungary	Radio Budapest
Israel	Israel Broadcasting Authority
Monaco	Radio Monte Carlo
Switzerland	Radio Bern Radio Lausanne

Thus, forty-six networks from seventeen countries used our facilities.

Our increased radio facilities have allowed us to better assist the radio correspondents and, in turn, have contributed to an even greater coverage of NATO events than in 1973.

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For example, during the DPC Meetings of 13th-14th June, 1974, 15 correspondents representing 17 networks made 34 broadcasts from our studios.

During the period 24th-27th June, 1974, (Signing of the Atlantic Declaration, 26th June, 1974) 27 correspondents representing 30 networks used our radio facilities, and a total of 71 broadcasts were made from our studios.

During the December Ministerial Meetings, 9th-13th December, 1974, 33 correspondents representing 27 networks used our facilities and made 157 broadcasts.

In addition, our facilities were used throughout the year to accommodate various networks conducting interviews with the Secretary General and other NATO personalities. Also, all events, major speeches, press conferences and official briefings of the NATO spokesman to the press were recorded, and copies of these recordings were made available to journalists on request.

The Radio/TV/Films Section provided assistance to various networks in the production of programmes connected with the 25th Anniversary of NATO. Audience statistics concerning these programmes are not available. However, the following are cited as examples:

- A programme by the BBC Overseas Service, in February. This programme was translated into East Block languages and Chinese.
- Another 45-minute programme by the BBC, in the "Analysis" series.
- A programme by Radio Free Europe, transmitted from Munich in 6 languages, on the occasion of the 25th Anniversary.
- A programme by Westinghouse Broadcasting, on the 25th Anniversary.
- A 45-minute programme by T.R.T. (Turkey) on the 25th Anniversary.
- A 1½ hours programme by IKOR (Interkerkelijk Overleg in Radio en TV) dealing with the 25th Anniversary.
- A 1 hour programme by the Canadian Broadcasting Corporation. This programme was broadcast coast-to-coast in Canada with good possibilities for repeated usage.

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NOTE: During the Spring Ministerial in Ottawa, the Canadian Broadcasting Corporation provided facilities to radio correspondents which resulted in 63 "feeds" to NATO countries in addition to the domestic and USA coverages. Also, through the standard distribution of Radio Canada International such regions as the Ukraine, French Africa and Spain received coverage of the event. Thus, again NATO enjoyed wide exposure.

2. REPORT FROM NATO

This NATO-produced programme (average length 15 mins.) covers various aspects of NATO and NATO-related activities. In 1974, nine programmes were produced and distributed to 17 outlets which include an outlet in New-Zealand and one in the West Indies. Some of these outlets re-distribute the programmes in whole or in part, and re-broadcast still reach as far away as Hong-Kong and Singapore. Extracts from the "Report" are also being used by SACLANT Headquarters for its programme "Dateline NATO", which receives wide distribution.

3. "DISPATCH FROM NATO"

Launched late in 1973, on a trial basis, this programme had its first full year of operation in 1974. It is a five-minute programme on various NATO subjects distributed at the rate of two programmes a month in the United States and Canada. This programme has been well received, with many complimentary remarks on the reply cards, and there are now 114 radio stations regularly taking the programmes. Indications are that this number will be increased in 1975. These programmes are broadcast free of charge as Public Service Announcements.

ELEMENT F

PHOTOS, DISPLAYS AND VISUAL AIDSNATO DISPLAY "25 YEARS OF SECURITY"

This display was specially created for the XXVth Anniversary and contained an historical section which illustrated the major events of the past twenty five years. The remainder of the display was mainly an up-dated version of "NATO Means Communication" (the major theme of the 1973 displays).

1. US Bases

A bilingual (English/German) version of this display was sent for show during "Open House" activities at US bases in the Federal Republic of Germany for the following periods:

- Kelly Barracks, Stuttgart, 7th-12th May;
- Bitburg Air Base, Bitburg, 28th-30th June;
- Rhein Main Air Base, (5th-6th July) (70,000 people present);
- Wiesbaden Air Base, (8th September) (250,000 people present);
- Ramstein Air Base, (22nd September) (425,000 people present).

2. Redditch College, UK

An English version of this display was sent for show for the period 17th-24th May - students from surrounding colleges visited the display.

3. ACLANT Headquarters, USA

The components for an English version of this display were prepared and sent to ACLANT Headquarters on 30th March. These photos and texts were mounted on panels already possessed by ACLANT (which had the display "NATO - An Alliance of Seafaring Peoples" on one side of them). The double sided display has been on show in the following places:

- City Hall, Norfolk, Virginia - during Azalea Week (22nd-28th April) (estimated audience: 2,000);
- Coliseum Shopping Mall, Hampton, Virginia (1st-7th July) (estimated audience: 10,000);
- Tower Shopping Mall, Portsmouth, Virginia (9th-12th July) (estimated audience: 5,000);
- Exhibition Hall in the New State Department building, Washington (2nd-23rd August) (estimated audience: 5,000 - 8,000);

- Pentagon, Washington (3rd-5th September) (shown to a small selected audience);
- Pentagon Concourse (1st-15th October) (estimated audience: 12,000 - 15,000).

4. Federal Republic of Germany

A German version of "NATO - 25 Years of Security" was on show in Hagen Town Hall from 7th-16th May and then in the NCO School in Iserlohn from 16th-19th May.

The display was then lent to the German Atlantic Association and under its auspices it was on show at the following places:

- American House, Munich (25th June-11th July);
- Friedrich-Koenig School, Würzburg (15th-24th July);
- Adult Education Centres in Schwalmstadt and Frankenberg (28th July-12th August);
- As part of the exhibition "You and Your World" in Hamburg (opened by Bundestagspräsidentin Annemarie Renger) (16th-25th August);
- Flensburg Marine Academy (30th August-10th September);
- Regensburg, Aachen and Krefeld (-as from 17th October).

The tour terminated at the beginning of December and the display was returned to Brussels. We await a full report on the tour from the organisers.

5. Brunssum, The Netherlands

A special Dutch version of this display with some double sided panels showing the rôle played by AFCENT in European defence and life at AFCENT Headquarters - making a total of 25 panels - was on show in the new Brunssum Town Hall for the period 13th August-13th September. The display was opened by the Burgomaster of Brunssum and the display period coincided with the AFCENT celebrations of the XXVth Anniversary of NATO.

The display was then on show at Eindhoven Air Base for the period 13th September-8th October.

6. Østerbrogades Kaserne, Copenhagen

A Danish version of this display with some elements taken from the Teaching Display was on show in this barracks during the Danish schools' half-term holiday (17th-20th October). The estimated audience was 35,000.

NATO TEACHING DISPLAY

The other display on show in 1974 was the so-called NATO Teaching Display (same theme as in 1973).

1. A Dutch version of this display was on show at the NCO School in Weert (The Netherlands) during the following periods:
 - 11th February-4th March
 - 13th May-31st May
 - 11th November-29th November

2. A bilingual (French/Dutch) version was on show at the Belgian NCO School in Dinant from 19th-27th July.

SPECIAL DISPLAYS

1. SHAPE Headquarters

A permanent display of NATO photos (based on the Teaching Display) was produced and mounted in the auditorium of the cinema at SHAPE.

2. Canada

A display depicting Canada and NATO was produced and mounted in the conference building during the June (Ottawa) Ministerial Meeting. This display was left in Canada at the request of the Department of National Defence and it is now being used by them.

3. Rosyth, Scotland

A display based on the Teaching Display with an enlarged STANAVFORLANT element was on show at the "Meet the Navy" days at Rosyth on 20th and 21st July. (An estimated 26,000 visitors). It was then made available to the STANAVFORLANT squadron which mounted it on board one of their ships and can be viewed by the public when STANAVFORLANT makes port calls.

4. NADGE CRC, Denmark

Existing NATO photos on NADGE, SATCOM and the Diplomatic Workshop with a complete display layout were sent to Denmark to be mounted in the corridors of a NADGE CRC.

5. NATO Headquarters

The new photo display which was mounted in the Press Hall for the December 1973 Ministerial Meeting remained until the beginning of June 1974 when certain parts were removed and replaced by photos of the ceremonies etc. which were held in connection with the XXVth Anniversary. The display was then brought up to date before the Heads of Government Meeting by mounting photos of the Ottawa Ministerial Meeting (Approval of the Declaration). Later photos were added of the Signature. The Press Area was completely redecorated for the December Ministerial Meeting 1974 with black and white photos of a recent STANAVFORLANT Exercise in the North Sea occupying one wall, another was devoted to the Atlantic Declaration and the third to Land, Sea and Air action photos and portraits.

A small display was mounted in the Salle des Ambassadeurs for the visit of the Canadian Prime Minister.

PHOTO COVERAGES

These, in addition to Ministerial Meetings, included:

- a special photo story for the Belgian magazine "panorama"
- photos of new Ambassadors to NATO
- the MBFR set up in Vienna
- ceremonies held at NATO HQ in connection with the XXVth Anniversary
- the Military Committee (in weekly session and in Chiefs of Staff session)
- the Belgian and Canadian Equestrian show
- artillery training at Elsenborn
- Visit to NATO by Mr. Kissinger
- photo coverage of AFCENT HQ and the town of Brussum
- the exercise "Northern Merger"
- the display at NATO of "clean cars" (CCMS)
- the visit to NATO by Mr. Trudeau
- STANAVFORLANT Exercise in the North Sea
- the visit to NATO by General Haig

MINISTERIAL MEETINGS

As usual the Ministerial Meetings, including the Heads of Government Meeting, resulted in a large number of NATO photos being distributed to the press and other mass media. It was due to the current economic trend that the number of photos produced was reduced and each "client's" request was closely scrutinised.

In Ottawa the cost of the photo operation was considerably reduced as the Department of National Defence provided a photo laboratory and did not charge the Photo Office for the production of the photos. Approximately 1,000 photos were printed and distributed.

During the December Ministerial Meeting in Brussels approximately 2,600 black and white photos were produced, the majority of them being distributed to the press and other mass media. It was the third time that the photo laboratory used by the Photo Office was able to move its equipment to the NATO Headquarters. This enabled photos to be produced very quickly and given to the Press.

Special emphasis was given to EUROGROUP activities. Prior to the Ministerial Meeting, discussions were held with the Norwegian Delegation. These discussions resulted in a selected number of EUROGROUP photos being distributed to the press on the day the EUROGROUP met.

The Heads of Government Meeting on 26th June was treated in the same way as a Ministerial Meeting. Approximately 1,700 black and white photos were produced and distributed.

LIBRARY SERVICES

Requests for photos (in black and white and colour) from individuals, newspapers, magazines, free-lance journalists and TV stations increased, in comparison with 1973, by approximately 20%.

A special photographic press kit of 15 selected black and white photos was produced for the XXVth Anniversary; twenty sets were made and distributed all over the world.

VISUAL AIDS

There is a small but sustained demand for the NATO Slide Set. This consists of 18 colour diapositives with accompanying lecture notes.

A special selection of colour slides was distributed to TV networks for use as background in television newscasts. In connection with the Ministerial Meeting, 75 special sets were sent to Canada and distributed by the Department of External Affairs. In the United States, the State Department reproduced 400 times a similar set.

In addition, the office produced a small number of ball point pens and NATO ties for official use.

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ELEMENT G

NON-GOVERNMENTAL ORGANIZATIONS

The following activities were supported by the Information Service during the year:-

1. International Organizations

ATA Council and Information Working Group, Rome.

Fares for Professor Eugene Rostow to attend ATA Rome Council.

ATA Council, The Hague.

Fares for Professor Rostow to attend ATA Council, The Hague.

ATA Assembly, Ottawa.

Fares for Professor Rostow to attend Ottawa Assembly.

AICT 10th Atlantic Study Conference on Education, Washington DC.

Reception costs for above AICT Study Conference.

AICT workshops in the United States.

Roundtable in conjunction with Committee on Atlantic Studies, Ottawa.

Committee on Atlantic Studies, Conference on European-American Relations, Paris.

General Assembly of Young Political Leaders.

27th Annual Congress of CIOR, Oslo.

2. National Organizations

Belgium: Participation in activities of Belgian Atlantic Association.

Canada: Participation in Roundtable, Ottawa.

Denmark: Participation in activities of Danish Atlantic Association. (Seminars and publications)

France: Participation in activities of AFCA (seminars and publications).

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G.2

2. National Organizations contd.

Germany: Seminar for Students (Bonn)
Seminar Hamburg

Greece: Seminar Thessaloniki University
Students' seminar.

Iceland: Seminar

Italy: Participation in three seminars and
publication of booklet.

Netherlands: Participation in activities of Atlantic
Committee (for printing, distribution and organization
of one seminar).

Norway: Participation in activities of Norwegian
Atlantic Association (seminars, publications).

Turkey: Participation in activities of Turkish
Atlantic Committee for three seminars and publication
of one booklet.

United Kingdom: Participation in one seminar with
British Atlantic Committee.